

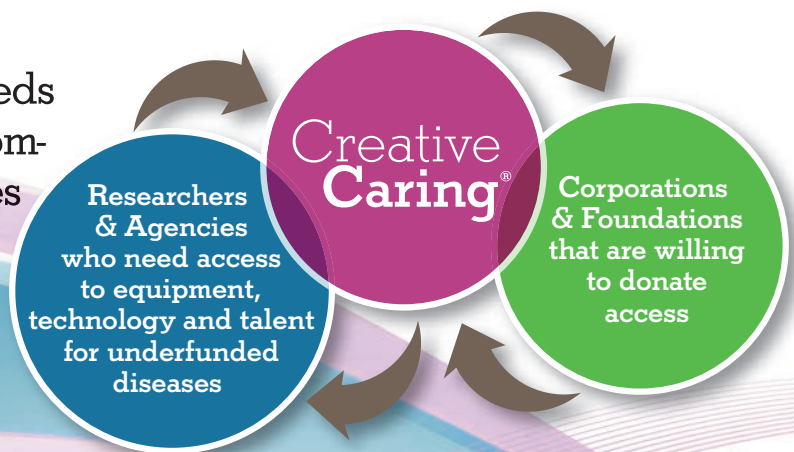
# Helping You Help Others.



## Introducing the Creative Caring® Solution.

Creative Caring® is an exchange platform to match researchers needs for underfunded diseases with companies having untapped resources to achieve key breakthroughs and medical moonshots.

Creative Caring® serves as an intermediary organization that connects researchers to the equipment, technology and talent they need to progress in underfunded disease and design research initiatives.



# Creative Caring®

EXCHANGE & RESEARCH SERVICES

W: [creativecaring.org](http://creativecaring.org) Email: [info@creativecaring.org](mailto:info@creativecaring.org) P: 423-503-8017

# It's a Paradigm Shift in Funding

- Medical researchers now will have access to untapped resources.
- Discovery of underfunded disease treatments may be possible.

## What?

- Underfunding of complex and rare/orphan disease research exists.
- Talent and resources are scarce or not available.

## Who?

- Researchers and practitioners.
- Biotech Start-ups
- Patient advocacy groups.
- Patients.

## Extent?

- Millions waiting for a disease cure or just symptom relief.
- Treatments and cures are severely delayed or may never occur.



A researcher needs an iPhone app to track patient symptoms. Pharma provides an already-developed iPhone app



A researcher needs access to data analysis and Artificial Intelligence (AI) resources. Technology company provides data center and AI resources



A researcher needs another approach to investigate an underfunded disease. Ideation firms offer ideation talent to look at the disease differently.

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